



Apple AirPods Max.

Photograph: Apple

[Amazon](#)

These are the best-sounding headphones ([8/10, WIRED Recommends](#)). The price has been fluctuating over the weekend but has gone down as low as \$429. They're still spendy, but if you're chasing after the best quality in a wireless package, this is it. There's rich bass, a large soundstage, and stellar noise cancellation. The controls are excellent, but it's a shame the included carrying case isn't very useful.

[Target](#), [Amazon](#), [Walmart](#), [Best Buy](#)

Paying more than \$400 for headphones is a luxury. These discounted Sony headphones ([9/10, WIRED Recommends](#)) aren't exactly cheap either, but they're our favorite wireless cans for most people, because they're well priced for what you get. There's excellent sound quality, great noise canceling, 30 hours of battery life, and solid mics for Zoom calls.

[Amazon](#), [Best Buy](#)

Trying to keep your budget low? Stick with these Jabra cans. They don't have a ton of features, but they're comfy, have good mics, and get a staggering 50 hours of playback on a single charge. You'll hardly ever need to reach for the charger.



Beats Powerbeats Pro

Beats

[Target](#), [Amazon](#)

The Powerbeats Pro ([8/10, WIRED Recommends](#)) are the best workout option for people who have trouble keeping earbuds in their ears. They sound pretty decent and work super well with iOS devices since Beats is owned by Apple.

[Amazon \(For Prime Members Only\)](#), [1More](#)

These earbuds from lesser-known audio brand 1More are some of our favorites. They're extremely comfortable and IPX5 sweat-resistant, and they sound as good as buds two or three times the price.

Furniture Deals

You can read more about these armchairs and sofas in our [Best Couches You Can Order Online](#) guide.



Inside Weather Levi Armchair

Photograph: Inside Weather

[Inside Weather \(Use BLACKFRIDAY at Checkout\)](#)

After a year of sitting in various positions on this velvet chair, it manages to look just as good as new. I love the roomy and flat armrests—a good spot to park a cup of coffee—and the deep seat almost feels like the chair is asking you to curl up into a ball. It doesn't attract pet hair too much, and the ash wood legs are as sturdy and supportive as a tree. There are a number of customization options, though the more you tweak, the higher the price will climb.

[Benchmade Modern](#)

This attractive and luxurious sofa is also extremely comfortable—WIRED writer Scott Gilbertson says it's the most comfortable couch he's ever sat on. The purchasing process is just as elegant as the design. You can customize and tweak the sofa to your liking and even order a full book of fabric swatches to make sure you get exactly what you want.

[Lovesac](#)

If you can stomach the discounted price, and you've been wanting a sectional, then consider this one from Lovesac. You can customize the overall shape to fit your living space, and you can expand it down the road if you end up in a place with more room. It's comfy and sturdy; just know that, depending on how you configure it, it'll arrive in *multiple* big boxes.

Home and Kitchen Deals

Looking for more kitchen deals? We have [a roundup for you](#). Our [smart home and furniture Black Friday deals roundup](#) might also be of service.



Vitamix 5200.

Photograph: Vitamix

[Amazon](#)

This blender is so good it just might convert you into a blender person, just like it converted [WIRED Gear reviewers Joe Ray](#) and Scott Gilbertson. The motor on this blender is *powerful*, and the machine will likely last you a very long time. This is the best price we've seen this year.

[Atlas Coffee Club](#)

Fresh beans are arguably the most important factor in brewing [a better cup of coffee](#). If you usually down a cup of joe (or two) every morning, then a subscription for a fresh bag of beans every month is a good idea. We love [Atlas Coffee Club](#), as it offers single-origin beans from all over the world, roasted in Austin, Texas, right before they land on your doorstep. The bags come in a fun design, and you get a postcard and notes about the country of origin with the beans. New subscribers can take \$15 off the first bag (which essentially means it's free), but anyone can take up to \$55 off gift subscriptions.

Pet lover? Grounds and Hounds donates [20 percent of its profits to animal shelters](#). It helps that it has some excellent beans too, especially the dark roasts. You can get deliveries every one, two, four, or eight weeks.

[Amazon](#)

This is one of [WIRED staff's favorite rice cookers](#), and though it did get down to \$85 during Prime Day 2020, it rarely gets that low—or even this low, to be fair. If you cook a lot of rice, you should get something that makes that process easier.

[Supernatural](#)

[This is our favorite concentrated cleaning kit](#). It cleans well and the glass bottles are hefty with silicone bottoms to keep them in place. Plus they smell amazing.

Source: [The Absolute Best Black Friday Deals Online Right Now](#)