



[News Wire](#) recently announced that it had been acquired by an American entrepreneur and investor, [M. Curtis McCoy](#). This acquisition will help widen their reach to over 1 million followers on social media channels such as Facebook, Twitter, and LinkedIn. Additionally, with this acquisition, entrepreneurs now have access to a more cost-effective way of distributing their content than ever before!

The former CEO of News Wire said about the acquisition, "This merger will help us provide our clients with more exposure while massively decreasing costs for entrepreneurs to have their stories featured in the media."

What is News Wire?



News-Wire.com is a press release distribution company

established in 1997 to distribute news to media outlets. Due to the company's recent acquisition, entrepreneurs and small businesses will also have instant syndication to Google News and Bing.

Along with other massive progressions made after the acquisition, the company is integrating a service that uses [OpenAI](#) GTP-3 artificial intelligence to offer professional proofreading and editing as an upgrade to press releases submitted to the site.

When the proofreading and editing upgrade is selected, expert copywriters work directly with the artificial

intelligence platform to minimize spelling and grammatical errors and improve the quality of your press release, which may result in enhanced distribution!

What is OpenAI?

OpenAI is an organization set up with a \$1 billion pledge from a group of founders, including Tesla CEO Elon Musk. In February 2018, Elon Musk stepped down from the Board of Directors at OpenAI. Though he has left his position on the board, Musk continues to donate and advise the company.

How does News Wire use artificial intelligence to improve press release quality?

OpenAI GTP-3 is software that uses artificial intelligence to write articles that are interesting and easy to read. At News Wire, a human copywriter works alongside the artificial intelligence platform to improve the readability of the article and correct spelling, punctuation, and grammar mistakes, plus ensure proper keyword density to improve search engine ranking.

Along with acquiring this press release distribution company comes an opportunity for News Wire to expand into new markets and create more jobs in America. The move also allows Mr. McCoy to build upon his portfolio of successful businesses and continue making significant contributions to our economy.

News Wire is seeking press release syndication partners

Press release syndication refers to the distribution of content through a network of strategic partners. Press releases are especially effective when syndicated across a large set of high-traffic sites, which increases the probability of getting readers from outside your regular audience to read your press release.

What is RSS?

RSS stands for Really Simple Syndication. It refers to files easily read by a computer called XML files that automatically update information. These files update in real-time, so they're always timely as well! For example, news Wire services use RSS feeds to publish headlines about breaking news around the world. Additionally, it is common for blogs or other publications to have an RSS feed associated with their site.

Submit your RSS feeds

News Wire currently accepts content providers who produce relevant/timely articles and blog posts. [Submit relevant RSS feeds](#) here. Accepted RSS feeds will be syndicated as press releases through strategic partnerships. We will review each submission to verify accuracy and content quality. If your RSS feed is accepted by News Wire, this can generate considerable traffic for your site.

Press releases are effective because they reach not only your regular audience but a range of readers across the Internet.

RSS/XML Data Feed Solution

We offer a free solution for site owners interested in hosting news content published on our site to stream the content onto your website. Visit <https://news-wire.com/category/> and select the RSS feeds that are relevant to your site!

With this solution, you will have access to your choice of real-time full news stories or RSS post excerpts. In addition, our press release RSS feeds give editors finer control of how content is displayed on their website. Fresh content is essential if you plan to monetize your web page and utilize our news content.

Media inquiries about News Wire acquisition by M. Curtis McCoy



News Wire specializes in helping public relations professionals and entrepreneurs distribute press releases to the world. We have been operating since 1997 and focus on national and international distribution.

News Wire's acquisition will provide better resources for marketing, technical support, and press release distribution opportunities.

We will be scheduling interviews on podcasts, TV and radio shows, newspapers, and blogs in the near future. For media inquiries or additional information about this acquisition, contact M. Curtis McCoy directly.