

# Willie Nelson's Farm Aid backs reinstatement of compulsory COOL for beef

If you've participated in a show or contributed cash to Farm Aid, opportunities are you've got a pitch in the past week to reinstate Mandatory Country of Origin Labeling for beef.

Farm Aid, led by the famous Willie Nelson, supports the American Beef Labeling Act (S.2716) to restore beef's Mandatory Country of Origin Labeling (M-COOL). Farm Aid is looking for political action to pass S.2716.

"Have you ever seen "Product of the U.S.A." on a label of beef in the grocery shop?" Farm Aid asks. "Would it surprise you to discover that the animal it came from might have actually been raised and processed in Brazil or New Zealand?"

Farm Aid's call to action continues:

"Knowing where your food comes from is a basic . Because of clear labels, you can select to buy apples from New England or Mexico, and you can understand if your tomatoes were grown in California or Canada. That's not real with beef.

"For years, international meatpackers have actually made use of American ranchers and deceived eaters. Shockingly, the U.S. Department of Agriculture (USDA) presently enables importers to label beef items from other nations 'Product of the U.S.A.' when the imported beef is simply unwrapped and rewrapped in the United States.

"For individuals who buy their meat straight from regional farmers, this might not appear like a huge offer — after all, you understand where your meat comes from, far much better than any label might ever inform you!

"But it's still an essential problem for everybody: farmers and eaters. While numerous eaters desire to assistance U.S. farmers and ranchers, they merely wear't understand what to buy at grocery shops in order to do so. Imports (grass-fed beef consisted of) typically develop unjust cost pressure and mislead customers about the genuine expenses of raising food in this nation. The more ranchers get squeezed into the standard system, the more we lose important facilities that is crucial to restoring regional and local food production.

"Right now, we have an chance to take power away from the meatpacking giants and relocation towards a reasonable food system that farmers, ranchers, and eaters can trust.

"The American Beef Labeling Act (S.2716), sponsored by senators from both political celebrations, will restore beef's Mandatory Country of Origin Labeling (M-COOL). It warranties that eaters understand

where their beef was born, raised, butchered, and processed. It likewise assists develop a level playing field for American ranchers by assisting them get a reasonable cost.”

Farm Aid asks its fans to instantly desire their Senators to co-sponsor the American Beef Labeling Act.

Current list of the expense’s bipartisan sponsors and co-sponsors:

- Sen. Barrasso, John [R-WY]
- Sen. Booker, Cory A. [D-NJ]
- Sen. Gillibrand, Kirsten E. [D-NY]
- Sen. Heinrich, Martin [D-NM]
- Sen. Hoeven, John [R-ND]
- Sen. Lujan, Ben Ray [D-NM]
- Sen. Lummis, Cynthia M. [R-WY]
- Sen. Rounds, Mike [R-SD]
- Sen. Tester, Jon [D-MT]
- Sen. Thune, John [R-SD]

Nelson, Neil Young and John Mellencamp arranged Farm Aid in 1985 for yearly advantage performances that have giventhat raised more than \$60 million to assistance farmers throughout the nation. Dave Matthews, Margo Price and the 3 creators consistof the Farm Aid Board of Directors.

***(To indication up for a complimentary membership to Food Safety News, click here.)***

Source: [Willie Nelson’s Farm Aid backs reinstatement of necessary COOL for beef.](#)