

Universal Music Czech Republic & Slovakia partners with live music firm United Stage Group

Universal Music Group [2,685 articles]" > Universal Music Czech Republic & Slovakia's live department has actually partnered with United Stage Group, a live and music management company in the Nordics, likewise a department of UMG.

The collaboration covers live music and consists of reservations, promos, and sponsorship.

United Stage will be handled by Jindrich Vladyka in the Czech Republic and Patricia Cernochova in Slovakia, representing artists such as Mirai, Lenny, Slza, Sensey, Hills 97, AMK, Adam Durica, Peter Bitc Project, and Stefan Stec.

Under their assistance, United Stage will broaden company chances for its artists throughout the area, it states.

United Stage Group presently represents over 300 artists, consisting of Molly Sandén, Lars Winnerbäck, Lukas Graham, Tessa, CC Cowboys, and Marcus & Martinus.

The firm produces more than 5,000 occasions a year in Sweden, Norway, and Denmark, it states.

The collaboration will broaden the Nordic-based operation's remit and scope, enabling development and synergy in the live music area, states the business.

The core organization of United Stage Group is live reservation for artist skill, nevertheless, the group likewise has departments covering program promo, management, musicals, business occasions, top quality occasions, sponsorships, and a ticketing service.

The collaboration comes simply over 6 months after Maciej Kutak was designated Chief Executive Officer, Universal Music Group [2,683 articles]" > Universal Music Poland and Senior Vice President, Central Eastern Europe (CEE).

Kutak is accountable for Universal Music operations in Greece, Poland, Romania, Slovakia, Czech Republic and Hungary, which broadened on his present function as Managing Director, Universal Music Poland.

” Becoming part of United Stage Group is a fantastic chance to team up and develop with our Scandinavian coworkers.”

Tomas Filip, Universal Music Czech Republic & Slovakia

Tomas Filip, Managing Director of Universal Music Czech Republic & Slovakia, stated: “Becoming part of United Stage Group is a terrific chance to work together and develop with our Scandinavian coworkers.

” We intend to provide an integrated service to strategy and carry out artists’ live offerings.

” Specialization and competence are our benefits, and I strongly think that a growing number of artists will see this as an extraordinary brand-new chance in the market.”

” I am happy to see the United Stage brand name broadening to the Czech Republic and Slovakia.”

Jimmi Riise, United Stage Group

Jimmi Riise, Nordic CEO, United Stage Group, stated: “I am thrilled to see the United Stage brand name broadening to the Czech Republic and Slovakia.

” We are quite anticipating dealing with them and growing our synergies together.

” The coming years will be very amazing for the live market, and we are identified to continue our advancement and development as United Stage Group.” Music Business Worldwide

Source: [Universal Music Czech Republic & Slovakia partners with live music company United Stage Group](#)