

Triton Digital Releases the New Podcast Ranker for December 2021



Triton Digital, the worldwide innovation and services leader

to the digital audio and podcast market, revealed today the release of the newest New Zealand Podcast Ranker. The Podcast Ranker offers insights into the Top 100 Podcasts as well as the Top Networks in New Zealand from 1 December through 31 December, 2021, as determined by Triton's Podcast Metrics measurement service.

The Top 100 Podcast Ranker and Top Network Ranker are ranked by month-to-month listeners, in accordance with the newest IAB Podcast Technical Measurement Guidelines.

This month, Triton Digital presents the New Zealand Podcast Ranker site – an boosted and robust experience for New Zealand marketers and firms looking for podcast usage insights. With simply a couple of clicks, the brand-new Podcast Ranker site offers metrics on New Zealand's top 100 podcasts and leading publishers.

The brand-new rankers site will continue to develop in the brand-new year with much deeper insights, metrics and other areas around the world.

For this reporting duration, the leading 3 podcasts consist of *Fletch, Vaughan & Megan on ZM* (NZME/iHeartRadio), *Castile True Crime* (Audioboom), and *The Mike Hosking Breakfast* (NZME/iHeartRadio).

New podcasts debuting on the ranker this month consist of *Lost Hills* (NZME/iHeartRadio), *UK True Crime Podcast* (Audioboom), *The Howie Games* (LiSTNR (SCA)) and more.

Total downloads of all reveals by all taking part publishers in the month of December is 5.8M.

Participating networks in New Zealand Ranker consist of Audioboom, Headgum, Kast Media (LiSTNR (SCA)), MediaWorks Radio Limited, NZME/iHeartRadio, Stitcher Media and Sports Entertainment Network (SEN).

Triton Digital's Podcast Metrics measurement service is accredited by the IAB Tech Lab as complying with Version 2 of the IAB Podcast Measurement Technical Guidelines and is presently under audio to

total accreditation for variation 2.1. It offers precise and informative information around how, when, and where podcast material is being taken in throughout several hosting platforms, with the capability to view metrics by date variety, area, gadget, podcast name, episode, title, and more.

Source: [Triton Digital Releases the New Podcast Ranker for December 2021](#).