

Top 15 Twitter Scheduler Tools to Keep the Content Rolling in 2022

In 2022, Twitter is still very much relevant. (And no it's not just the go-to platform for political leaders to declare war.) While Twitter is one of the most valuable platforms for marketers, it's not always that easy to find your target audience. By making a concerted effort to be active on the platform, your chances of reaching your audience are much greater. After all, how do you expect to make new followers if you don't reach out to them via valuable content?

The good news is that most of this you can actually automate. There are several great Twitter scheduling tools that will help you to schedule your posts for future dates. Not only on Twitter, but multiple other social media platforms. Some tools even include integrations with "newer" channels like TikTok.

What's more, there are a number of schedulers that will take it one step further and also share the best times to be posting on Twitter. This can make all the difference. Considering that there are more than 200 million daily active users according to the latest social media statistics (and it's predicted that by next year there will be over 340 million Twitter users across the globe), you'll need to use every marketing trick up your sleeve to give your content a fighting chance to be seen.

If you're still tweeting manually, it's time that you get with the program and automate it. Here are 15 great Twitter scheduler tools that will automatically post your content.

Top 15 Twitter Scheduler Tools to Keep the Content Rolling in 2022:

15 of the Top Twitter Tools for Scheduling

1. AgoraPulse

Agorapulse basically offers everything you've come to expect from a social media management tool. With regards to its Twitter rescheduling capability specifically, it's one of the most powerful tools for evergreen content. Creating the actual evergreen content is only the first step. In order for it to be effective, you need to market it regularly. This is where AgoraPulse is so useful. It offers a queue feature that allows you to keep your evergreen tweets in rotation. Want to tweet it five times? How about 10 times? With this tool, it's easy.

Another feature that deserves a special mention is its Inbox Assistant. If you're part of a marketing team, you can set rules that will automatically forward tweets with specific words to the right member of your team. For example, if you have many Spanish-speaking customers, you can set up a rule that

will send any Spanish tweets to a member of your team who's fluent in Spanish. And, if you don't want your inbox to be clogged with messages thanking you for a follow, you can set up the moderation rules so that these won't show up on your dashboard.

A last feature that we love is its Users tab. Here you'll find information about your users. Who comments regularly on your posts? Which users tweet your branded hashtags? Switch to your Users tab and get ready to meet your most loyal fans.

Key features include:

- Instant reports on your Twitter analytics
- Unlimited scheduled posts
- Asset library
- Bulk scheduling

Pricing: Pricing starts at \$99 per month when billed per month.

2. PromoRepublic

Whether you're a freelancer, small business, or agency, PromoRepublic is aimed at businesses of all sizes. One of its unique features is that it places a strong focus on design (it's almost like Canva that can offer scheduling too). From templates to backgrounds to banners, it offers a great selection of digital objects.

That said, considering that Twitter is less visual than Instagram, you're probably less concerned about its design features. Let's move on to its scheduling feature, the reason that brought you to this article. PromoRepublic takes the hard work out of creating and scheduling Twitter posts. According to their website, you can save up to 50% of the time that you would've normally spent on scheduling Twitter posts. Not only can you automate tweets, but it will also help you to post at the most optimal time.

Then, to check that your posts did the job, it offers essential metrics for your Twitter posts. Though, you might find its analytics feature as a bit of a let down. It basically gives just the key statistics for each post.

Key features include:

- Content approval workflows
- Social media calendar
- Content organizer

Pricing: Pricing starts at \$19 per month.

3. Sprout Social

With Sprout Social, you can seamlessly manage your Twitter from a single platform. You can use it to plan, categorize and distribute tweets, engage with your followers with the help of CRM tools, and analyze the results.

One feature regarding scheduling that needs special mention is its ViralPost feature. By taking advantage of this functionality, you'll be able to identify the best times to post, ultimately helping to improve your ROI.

If you're working as part of a bigger marketing team, you'll also be glad to know that it has approval workflows. This way you can enjoy peace of mind knowing that your tweets are in line with your branding.

All in all, it's one of the best tools for scheduling on Twitter, especially if you've encountered that you regularly need to offer customer care via the platform. It offers a Smart Inbox where you can tag, filter and mark tweets and DMs to help everyone on your team to keep track of their progress.

Key features include:

- Analytics
- Interactive reports
- Historical Twitter conversations
- Shared publishing calendar

Pricing: Pricing starts at \$99 per month when billed monthly.

4. Loomly

Loomly offers all the features that social media managers would expect of a scheduling tool. It lets you plan content in advance and automatically publish it to Twitter. Though, it's much more than merely a tool for seamless scheduling. It also simplifies your interactions with your followers on Twitter. It offers an easy-to-use community management system where you can respond to comments and messages and analytics to measure your ROI. With its analytics, you can measure how your tweets are performing in real time. Armed with this knowledge, you'll know which topics your target audience responds to better and adjust your Twitter campaigns appropriately.

Key features include:

- List view and calendar view
- Notifications

- Twitter trends
- Hashtag manager
- Unsplash and Giphy integrations
- Approval workflow and commenting system

Pricing: Pricing starts at \$35 per month when billed monthly. However, by opting for its yearly plan, you can save as much as 25%.

5. Hootsuite

Hootsuite offers a secure platform to help you keep track of conversations, collaborate with team members, and increase your follower count. With it, you can schedule hundreds of messages simultaneously, schedule a few tweets to get published during the day, or even a whole week's tweets.

While it's a solid scheduler, it's even better for managing conversations. You'll be able to access all your DMs in your inbox. This way you can get a comprehensive view of what's going on and allocate messages that still need to be answered to the right team member. What's more, you can also filter your conversations into different streams to draw a clear distinction between what's general industry chatter and which conversations deal more specifically with your brand.

Key features include:

- Automated custom reports
- Detailed audience insights
- Inbox for direct messages

Pricing: Pricing starts at about \$30 and includes the ability to schedule unlimited posts.

6. SocialPilot

SocialPilot offers flexible scheduling options making it one of the best Twitter automation tools for agencies and businesses. You can customize your tweets so that you make the best use of the character limit. Alternatively, you can use its content curation feature to discover trending tweets and either tweet them immediately or schedule them for later.

Another useful feature that deserves a special mention is its bulk scheduling. With it, you can bulk schedule as many as 500 tweets.

Last, but not least, it won't be one of the top schedulers without some form of analytics. With SocialPilot's Twitter analytics you can identify your top-performing tweets so that you can retweet them at a later stage again, keep tabs on users who've mentioned your brand, and identify the best times to tweet.

Key features include:

- Social media calendar for a quick view of all your scheduled posts
- URL shortening
- RSS feed automation
- Smart queues
- Character and hashtag counter
- Content approval workflows

Pricing: Pricing starts at \$50 per month when billed monthly.

7. Sendible

Sendible is a comprehensive social media tool aimed at agencies. It offers all the features you need for automatic post scheduling, approval workflows, community engagement, and reporting.

With regards to its publishing features specifically, you can use it to schedule social media posts and tweets either individually or in bulk. If you're posting on multiple social media channels, you can tweak your posts to each network by changing the hashtags, emojis, and attachments.

It also offers a scheduling with queues feature which lets you group posts into campaigns which you can then schedule for a specific day and time to get the best results. It also makes it easier to promote evergreen content and to ensure that your Twitter profile will stay active.

Key features include:

- Easy-to-use calendar view
- RSS feeds
- Content suggestions
- Google Drive and Dropbox integrations

Pricing: Pricing starts at \$29 per month when billed monthly.

8. CoSchedule

CoSchedule is trusted and loved by big brands like Yamaha, ConvertKit, and Forbes. According to their website, they can help their clients to complete 125% more work by boosting the productivity of their team members.

It offers a comprehensive editorial schedule that lets you visualize all your different tasks via a single calendar. With regards to publishing and scheduling specifically, you can use it to schedule hundreds of messages with its bulk upload feature and publish all your messages at the most suitable time for better reach engagement. If you need to make a change to your schedule, it's as easy as dragging and dropping the project to a different day.

Key features include:

- Unlimited read-only observer calendar views
- Task workflow templates
- Unlimited publishing on Twitter
- Bulk scheduling

Pricing: Pricing starts at \$39 per user per month when billed monthly.

9. Meet Edgar

Meet Meet Edgar, the tool that automatically pulls posts from your content library so that your social media profiles remain active and up to date. What sets them apart from similar software solutions is that it will create an infinite library of evergreen updates. In the event that it does run out of new updates, it will simply reshare older updates.

Also, unlike some of the other scheduling tools on our list, it was designed specifically for small business owners, freelancers, and side hustlers. In other words, it's not meant for big companies.

Key features include:

- Unlimited scheduled posting
- Library with evergreen content
- Auto-generation of update variations
- Performance data
- A/B testing options
- Link tracking
- Weekly automation schedule
- Category-based scheduling

Pricing: Pricing starts at \$19 per month.

10. Planable

According to its website, Planable can help you to plan and approve social media content six times faster. It has helped big brand names like Mini and the United Nations to organize and prioritize their content.

With regards to Twitter specifically, it can help you to schedule tweets, add hashtags in bulk, and collaborate with the rest of your team. Depending on the size of your marketing team, you can even set up multiple levels of approval if needed. This can be useful considering that once it's out there in the open you can't untweet it.

In addition to supporting Twitter, Planable also supports Instagram, Facebook, Google My Business, YouTube, LinkedIn and even TikTok.

Key features include:

- Approval workflows
- Calendar views

Pricing: Pricing starts at only \$9 per user. Though, if you'll only need it for 50 posts per month or you simply want to try it out first, it also offers a Free plan.

11. Post Planner

With Post Planner, you can schedule posts to Twitter, Pinterest, LinkedIn, Instagram, and Facebook. You can use it to create a posting calendar so that you can queue posts in seconds and set your daily posting times.

It can also help you with content creation. From articles to quotes to competitions, it will help you to discover viral content from Twitter which you can then sort further by share, likes, or virality.

Then, to help you optimize your tweets, it will add hashtags and sage templates for future use.

Key features include:

- Engagement stats on every post
- Re-post top-performing tweets in a single click
- Posting calendar
- Media library

Pricing: Pricing starts at \$9 per month when opting for its monthly plan.

12. Twittimer

As its name suggests, Twittimer specifically focuses on Twitter. It's aimed at entrepreneurs, small businesses, and non-profit organizations. To date, it has helped more than 100,000 Twitter users and sent 10,000,000+ messages.

You can use it to schedule a series of reminder posts before an event or announcement, post to multiple social accounts simultaneously. It's a lot more basic than most of the other tools discussed. Basically, all you need to do to schedule posts for later is to pick the date and time. It also lets you add as many as four photos per post or one video. If you need to bulk upload your posts, you can do so by means of a CSV file. And, if you're tech-savvy, you'll also be able to add images to this file.

It also offers basic statistics. You can use it to get data on published posts, view your number of likes, retweets, shares and views.

Key features include:

- Content suggestions with RSS feeds
- Bit.ly integration
- CSV bulk message upload
- Social account groups

Pricing: Pricing starts at only \$6.99 per month. Though, if you'll be scheduling no more than 10 posts, you can also check out its basic Free plan.

13. SocialBee

SocialBee is a social media management tool aimed at small businesses, entrepreneurs, and service providers. You can use it to share content on all the major social media platforms, including Google My Business and TikTok, from a central place.

It's pretty straightforward. You can organize your posts in its content calendar, assign them to a posting schedule, and SocialBee will automate your social media posting for you. If you regularly use Canva for its Twitter templates, you'll be glad to know that you can open the Canva editor right inside the software.

One of its features that we appreciate the most is the ability to preview in real-time. This way you can see what your post will look like on a specific network while you're editing your posts.

Another useful feature is that you can identify your top-performing content so that you can share them again to make the most of its success. Alternatively, you can recycle your post by adding minor variations to them.

If you have a blog, you can also add your blog to your Twitter content. By importing your RSS feed into SocialBee, its platform will generate a social media post automatically whenever a new post is added to your blog.

Key features include:

- Real-time previews
- Twitter hashtag collection
- Tagging
- Canva integration
- Email notifications
- Basic analytics

Pricing: Pricing starts at \$19 per month.

14. RecurPost

RecurPost is one of the top free social media scheduling tools that will help to improve your social media ROI. From artists to coaches to small business owners, RecurPost specifically aims to help entrepreneurs and small businesses that would otherwise not afford to invest in a scheduling tool.

In short, you can use it to share your social media posts automatically at the optimal time. This translates to more time that you can use on other marketing tasks. Plus, posting at the best time also ultimately boosts your engagement.

In addition to Twitter, you can also use it to post on Facebook, LinkedIn, Instagram, Google My Business and Pinterest. You can either send your post immediately or schedule it for a future date.

One feature that deserves to be highlighted is the ability to create content libraries and schedules for your different libraries. This way you can, for instance, schedule to post one video every second day on Twitter.

Key features include:

- Previews

- Content libraries
- Analytics
- White-label reports
- Bulk upload via CSV files
- Social inbox

Pricing: Pricing starts at \$15 per month.

15. Tweepsmap

If you're interested in exploring the power of AI-driven Twitter analytics and management, be sure to check out Tweepsmap. It's trusted and loved by more than one million users that include the likes of Visa, Volkswagen, MIT, and ESPN.

Its deep analytics will drive your publishing and its powerful tweet scheduler. To make the most of your publishing efforts it offers a Best Times to Tweet chart that's specific to your Twitter account. Then, to make sure that your efforts paid off, you can glance your eye over its detailed Twitter Engagement dashboard. Here you'll find all the most important metrics regarding how your followers interact with your content and your tweet activity. In addition to scheduling, it also offers a long list of other useful features that include competitor analysis, RSS feed posting, hashtag analysis, and loads more.

Key features include:

- Tweet alerts
- Follower segmentation
- Demographics
- Best times to tweet

Pricing: Pricing starts at \$14 per month when billed monthly. A Free plan is also available.

Source: [Top 15 Twitter Scheduler Tools to Keep the Content Rolling in 2022](#)