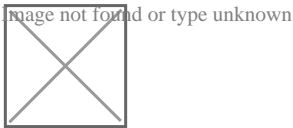


# Stephen White signs up with EMPIRE as Chief Product Officer

Music market veteran Stephen White has actually been called Chief Product Officer at independent label, supplier, and publisher Empire [119 articles]”>EMPIRE.



White will manage all information and innovation at the business and will be accountable for its tactical item instructions, consisting of item vision, development, style, and advancement.

Previously Chief Executive Officer at Stagelt Corp, White signed up with Stagelt in May 2020.

At Stagelt, he assisted lead the business to its sale to VNUE in July 2021.

The offer included over \$9 million in earnings and “hundreds of thousands” of live music fans and complementary innovation to VNUE’s portfolio, VNUE specified at the time.

Before signing up with Stagelt, White was the Chief Executive and Chairman of the Board for Dubset Media Holdings.

The company was offered to PEX in February 2020 in a offer worth over \$25m.

From 2012-2014, White served as Chief Executive and President at Gracernote.

He held various functions for the business throughout 14 years, and played a function in growing Gracernote from a start-up, focusing on music innovations and details, into a digital home entertainment business.

In his function as President, White supervise business technique and operations, and was accountable for growing Gracernote’s core service.

Before signing up with Gracenote, White was Vice President of Product for streaming music start-up Echo.com.

Prior to Echo.com, White was a Senior Director and Executive Producer for CKS, a media consultancy based in Silicon Valley, where he led groups in the production of web residential or commercial properties such as the Apple [929 articles] Apple online shop and GM.com.

“EMPIRE has regularly been an innovator and leader in the usage of innovation to aid artists.”

Stephen White

Stephen White, stated: “EMPIRE has regularly been an innovator and leader in the usage of innovation to assistance artists.

“I am delighted to sign up with such an remarkable group to continue to establish the EMPIRE platform and offer artists, authors, and partners with the most sophisticated and ingenious platform in the market.”

“With a shown track record, White will take our item group to the next level.”

Ghazi Shami, EMPIRE

Ghazi Shami, EMPIRE CEO and Founder, included: “With a shown track record, White will take our item group to the next level.

“He is a shown leader taking a wealth of experience and relationships in the music innovation area. I am positive he will be extremely important in the development of whatever EMPIRE.” Music Business Worldwide

Source: [Stephen White signs up with EMPIRE as Chief Product Officer.](#)