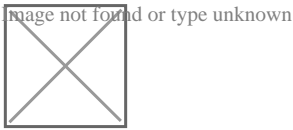


Sam Cohen promoted to SVP of Business Development at 10K Projects

Sam Cohen has actually been promoted to Senior Vice President of Business Development at indie label 10K Projects [14 articles]>10K Projects.



In this brand-new function, Cohen will continue to work with the label's lineup of artists and will appearance to broaden the label's collaborations with developers.

Cohen signed up with 10K Projects in 2018, and has worked carefully with 10K Projects Founder and CEO Elliot Grainge [13 articles]>Elliot Grainge to develop the label.

He was formerly Director of Artist Marketing, where he worked with 10K artists such as Internet Money, Iann Dior and Trippie Redd.

In March, Trippie Redd signed what was explained as a "long-term" offer with 10K Projects that will keep him "at the label for years to come", a press release stated at the time.

Trippie Redd likewise released an Instagram post recommending that he had "Just signed to @Elliot for 30m".

In addition to company advancement tasks, Cohen will focus on the 10K Ventures effort, which was released in November 2021.

10K Ventures was developed to back early-stage creators that incorporate within the music environment, states 10K, and prepares to invest in between \$100,000 to \$1 million of preliminary capital into a "growing portfolio of business" it supports, the business stated at the time of launch.

Cohen's promo is the most current recruitment relocation from 10K, who have actually been broadening its group in current months.

In March, Molly McLachlan was promoted to Executive Vice President of Global Marketing at 10K Projects

[14 articles]”>10K.

This followed the February statement that Homemade Projects creators Zach Friedman and Tony Talamo were called Co-Presidents of the business.

“As the veryfirst hire at 10K Sam has a deep institutional understanding of the label and our artists.”

Zach Friedman and Tony Talamo

Zach Friedman and Tony Talamo, stated: “As the veryfirst hire at 10K Sam has a deep institutional understanding of the label and our artists.

“This brand-new essential function will allow him to continue to work with our artists, while he assists broaden the label’s collaborations with other independent labels and artists.”

“[Cohen] has played an essential part in our success hence far.”

Elliot Grainge

Elliot Grainge, stated: “Sam was worker number one at 10K Projects and he has played an essential part in our success therefore far.

“In his brand-new function, Sam will continue to create offers with developers that will guarantee our continued development, while working with our present artist lineup as he hasactually done consideringthat the creation of the label.”

“Working carefully with Elliot and now Zach and Tony these past 4 years at 10K hasactually been extremely rewarding.”

Sam Cohen

Sam Cohen, included: “Working carefully with Elliot and now Zach and Tony these past 4 years at 10K hasactually been exceptionally rewarding.

“I’m looking forward to contributing to our success on an even higher level with this brand-new, broadened position.”Music Business Worldwide

Source: [Sam Cohen promoted to SVP of Business Development at 10K Projects.](https://news-wire.com/sam-cohen-promoted-to-svp-of-business-development-at-10k-projects/)