

# PRX Announces New Round of the Google Podcasts Creators Program



Public media company PRX – one of the world’s leading podcast

publishers – revealed a brand-new round of the Google Podcasts developer program, a podcast accelerator and training program for audio manufacturers around the world.

PRX released the Google Podcasts developer program in 2018 with a objective to assistance develop a worldwide, empowered audio neighborhood. The program has invited developers from Brazil, India, Kenya, Spain, Lebanon, Canada, Cuba, the United States, and somewhereelse. This round – the program’s 3rd – is open to mid-career podcasters lookingfor to level up their productions.

Led by the podcast training group at PRX, the program’s extensive curriculum will focus on locations consistingof material an imaginative advancement, company advancement, audience development, and long-lasting sustainability, and brand-new tactical paths such as video.

Applicants opened on March 29 here.

## **Each developer group in the program will get:**

20 weeks of extensive training. Throughout the training program, groups will likewise be assisted through the production of possessions such as pitch decks, production, marketing, and moneymaking strategies, and audio. At the enhance the program, developers will getinvolved in a public-facing last display of work;

Up to \$20,000 in financing for production expenses as well as travel compensation;

One-on-one mentorship; and,

Access to a network of market professionals and a robust neighborhood of peers.

The duedate for submissions is Sunday, April24 Creative groups or people based in any place in the U.S. or worldwide with efficiency in English and who are manufacturers of existing podcasts are eligible. Creators throughout all categories are invite and podcast material might be released in any language.

Six groups will be chosen to getinvolved in the Google Podcasts developer program. Participants will

be alerted by early June 2022 and the 20-week training program will kick off in late June 2022.

Those interested in using for the program are likewise motivated to participate in one of 2 educational webinars, where PRX will be addressing candidates' concerns about the 2022 accelerator, the application procedure, and eligibility. Register now to go on April 8th or April 15th.

"We see our work as a driver for modification in the worldwide growing audio neighborhood, and we're dedicated to empowering manufacturers around the world," stated Kerri Hoffman, CEO of PRX. "We're delighted for a brand-new chapter of the Google Podcasts developer program as the training curriculum continues to have a deep effect with podcast groups. Thank you to our partners at Google."

Google Podcasts developer program alumni consist of *City of Women* (Bangalore, India), *AfroQueer* (Nairobi, Kenya), *Las Raras* (Santiago, Chile) *De Es No Se Habla* (Madrid, Spain), *Literacy Kings* (Houston, Texas), *On Spec* (Istanbul, Turkey), *Letters to Boys* (Lagos, Nigeria), and *Self Evident* (New York, New York).

Source: [PRX Announces New Round of the Google Podcasts Creators Program](#).