

PodcastOne Named to Top Podcast Publishers List by Podtrac



PodcastOne, a leading podcast platform and a subsidiary

of LiveOne revealed that it has actually been called to the list of Top Podcast Publishers by the market leading podcast metric business Podtrac. Podtrac supplies the podcast market's only ranking of leading publishers based upon special audience counts. PodcastOne gets in the listings ranked #12 as one of the only 2 independent podcasting publishers in the Top 15.

PodcastOne's ranking begins the heels of the successes and strengths of tentpole podcasts *Off The Vine with Kaitlyn Bristowe*, *The Jordan Harbinger Show*, *LADYGANG* and *The Adam Carolla Show*. As acquisitions of leading carrying out programs such as *Baby Mamas No Drama*, *True Crime All the Time Unsolved*, and *This is MONSTERS*, which all saw substantial audience development because signing up with PodcastOne.

Download numbers were considerable for PodcastOne established programs in 2021 with *Nappy Boy Radio with T-Pain*, *Uncut with Jay Cutter*, which released in the top 20 of all podcasts on iTunes, and *Bad Thing*, a cooling real criminal offense podcast that rapidly increased to the top of podcast listings worldwide and has actually been pointed out as "Best of" 2021 by publications such as *Cosmopolitan Magazine*. Continuous collaborations with networks A&E on *Cold Case Files* and *I Survived* and REELZ with *Sex, Lies & Murder*, both contributed considerably to PodcastOne's ongoing success.

" Being acknowledged by Podtrac with addition on the Top Publishers list is a testimony to the effort of the PodcastOne group both behind the mic and behind the scenes. We're on track post even larger numbers in 2022 with an objective to split the Top 10 list." Said Kit Gray, President of PodcastOne.

PodcastOne's complete lineup of programs is readily available on PodcastOne, iTunes, Spotify, and Amazon and anywhere podcasts are heard.

Source: [PodcastOne Named to Top Podcast Publishers List by Podtrac](#)