

Melanie Rodriguez and Aisha Aga promoted to VP level at Better Noise Music

Melanie Rodriguez and Aisha Aga have actually been promoted to Vice President level at indie label Better Noise Music [20 articles]">Better Noise Music.

Rodriguez has actually been called Vice President, Label Management, while Aga has actually been promoted to VP, Internal Communications.

The label has likewise invited Trish Sterling as Senior Label Manager.

Rodriguez has actually been with the label because 2019, most just recently as a Sr. Director of Marketing.

In her brand-new function, Rodriguez will lead some of the business's secret tasks, it states.

She has worked on marketing projects for artists such as AWOLNATION, rock/hip-hop artist Hyro The Hero, country-rock name Cory Marks and California alt-reggae act Dirty Heads.

Rodriguez will manage the roll-outs of a brand-new album from three-time GRAMMY candidates NOTHING MORE, and the authorities soundtrack for Better Noise Films' horror-thriller function THE RETALIATORS.

THE RETALIATORS is set for a fall theatrical release along with its accompanying soundtrack, which includes music from Five Finger Death Punch, Bad Wolves, Nothing More, All Good Things, Ice Nine Kills and British act Asking Alexandria, who signed with BNM in 2021.

Aga signed up with the business in 2021, handling the executive workplace of CEO and Founder Allen Kovac [22 articles]">Allen Kovac.

Since signing up with the business, Aga has played a secret function in arranging company-wide efforts surrounding concern marketing efforts, and she will work to make the business's internal workflow and human resources procedures run more effectively in her brand-new function.

Trish Sterling formerly held positions at Roc Nation, DefJam, and Downtown Music Holdings [265 articles]">Downtown Music prior to signing up with Better Noise in February.

Sterling will supervise essential approaching tasks for BNM, such as a 2022 album from rock band Five Finger Death Punch and a 2022 album from Mongolian rock band The HU.

“It’s an interesting time at Better Noise Music right now.”

Melanie Rodriguez

Melanie Rodriguez, stated: “I’m very grateful to be acknowledged by our label’s management group and renowned by my peers for this function.

“It’s an interesting time at Better Noise Music right now, and I can’t wait for individuals to hear the brand-new NOTHING MORE album and to experience our movie The Retaliators.

“I appearance forward to bringing my enthusiasm for music and artist advancement to take our tasks to a entire brand-new level.”

“I love working for this group and seeing how they constantly objective to lift ladies up.”

Aisha Aga

Aisha Aga, included: “I am honored and very grateful to be acknowledged by Allen Kovac, Steve Kline, Dan Lieblein, Dan Waite and our group here at Better Noise Music, for my abilities and tough work.

“I love working for this group and seeing how they continually goal to lift females up.

“Very thrilled to take the function to the next level.”

“I’m delighted to sign up with the group at Better Noise and grateful for the chance.”

Trish Sterling

Trish Sterling, stated: “I’m delighted to sign up with the group at Better Noise and grateful for the chance.

“I’ve worked in the music market for over 15 years and yet stepping into a brand-new function in a category that is unknown can be nerve damaging.

“However, the group at BNM has invited me with open arms and a determination to accept brand-new and fresh concepts.

“With Classless Act’s brand-new single release currently under my belt, I’m very thrilled for the brand-new releases to come.” Music Business Worldwide

Source: [Melanie Rodriguez and Aisha Aga promoted to VP level at Better Noise Music.](#)