

# How to Get Your Free Big Mac From McDonald's



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On Dec. 13, McDonald's accepted the power of influencer marketing with an unscripted promo stimulated by none besides among the most popular songstresses of the holiday, Mariah Carey.

In a tweet, McDonald's provided to offer totally free Big Macs to clients if Mariah Carey retweeted that very same McDonald's post. The 10- word tweet— one reading “if @mariahcarey retweets this everybody gets a complimentary Big Mac,” led to a flurry of enjoyment on social networks (and an unique one-day-only offer) when @MariahCarey did, in reality, retweet it.

McDonald's followed up with information connecting to the deal, which offers app users a totally free Big Mac with any purchase of \$1 or more (leaving out tax) at taking part areas. The complimentary Big Mac deal releases the very first of McDonald's' 12 days of totally free menu products, including a little bit of vacation magic to the season.

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## **How to Get Your Free Big Mac**

By now, you're most likely questioning how to get your totally free Big Mac on Monday, Dec. 13— and how to make the most of subsequent deals through Dec. 24.

McDonald's specified in its tweet that the deal is readily available through the McDonald's app. If you do not currently have the totally free app, you'll wish to download it through Apple's App Store or the Google Play shop.

Once you're in, click "Get Today's Deal." You can then select to include a Big Mac to your mobile order through the app, gain access to a QR code to utilize in dining establishments, or gain access to a four-digit pin to utilize at the drive-through.

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## **Find out What the Rest of the Season Has in Store at McDonald's**

If you click the white button specifying "View More Deals" while in the app, you'll get a preview at the remainder of the deals waiting to be unwrapped this holiday, consisting of a totally free 6-piece McNuggets, apple pie, and, properly, complimentary cookies on Christmas Eve.

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## **About the Author**

Dawn Allcot is a full-time freelance author and material marketing expert who geeks out about financing, e-commerce, innovation, and realty. Her prolonged list of publishing credits consist of Bankrate, Lending Tree, and Chase Bank. She is the creator and owner of GeekTravelGuide.net, a travel, innovation, and home entertainment site. She survives on Long Island, New York, with a genuine menagerie that consists of 2 felines, a rowdy kitty, and 3 lizards of differing sizes and characters— plus her 2 kids and partner. Discover her on Twitter, @DawnAllcot.

Source: [How to Get Your Free Big Mac From McDonald's](#)