



Vanessa Hand Orellana/CNET

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Perhaps the most anticipated [Apple Black Friday deals](#) of 2021 is the Apple Watch SE. Big news: It's already sitting at \$219 at select retailers. Best Buy announced its [Black Friday](#) sale earlier this week and has already delivered the [Apple Watch SE starting at just \\$219 Amazon has matched it](#) on price.

The Apple Watch SE usually starts at \$279 ([Apple's current price](#)), and the previous low we've seen was \$229 during Black Friday last year. This is the [best Black Friday Apple Watch deal](#) we expect to see in 2021.

There are a few different color options available in both the Apple Watch SE 40mm and 44mm sizes, but some of the configurations are already sold out at Best Buy. The base \$219 price is for the smaller 40mm size; if you prefer the 44mm you can grab one for \$249. With the Apple Watch SE, you get a larger display, like the Series 5 and 6, without the always-on aspect. You still get most of the same great health-related features, activity tracking and of course notifications right on your wrist.

While we know that the Apple Watch Series 3 will be down to \$109 at Walmart next week, the [Apple Watch SE is a much better long-term purchase](#). There are newer competing watches that work with iOS and Android, have modern features that the Series 3 does not have, like an always-on display, and will likely get continued support for years. That last point is of considerable note, since there's no guarantee that the Series 3 will see the inevitable next WatchOS version (probably WatchOS 9) after already receiving four years of support. So be sure to grab an Apple Watch SE now before they sell out.

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Source: [Apple Watch SE on Black Friday: All time low prices at \\$219 – CNET](#)