

Acast Partners with Belgian Podcast Awards



Acast, the world's leading independent podcast business, has actually registered as

a main partner to the inaugural Belgian Podcast awards. The awards have actually been developed to highlight the year's finest podcasts– and ballot is open to the general public today.

Acast is the only podcast hosting and circulation business to partner with the occasion, revealing its assistance for podcasting in Belgium and beyond– and making great on its objective to discover and promote the world's next excellent podcasters.

According to research study by the Reuters Institute, 26% of Belgians listen to podcasts on a monthly basis– and Acast sees excellent possible in the area. Its collaboration with the Belgian Podcast Awards will continue up until June 2022.

Awards classifications cover whatever from Business to Sports, and the shortlist was revealed at the end of October. The winners' event occurs this Thursday, November 25, and will be live streamed throughout YouTube and Facebook, straight from the Arendsoog television studios in Gent.

Megan Davies, Managing Director, International, at Acast, stated: "It's essential for Acast to support podcasters of all sizes and shapes, in all our markets around the globe– and Belgium is no exception. We see terrific prospective in this area, with a variety of wonderful developers currently emerging, and can't wait to see what's next."

Maarten Bovee, Belgian Podcast Awards creator, stated: "Acast is a worldwide podcasting powerhouse, so it's a substantial increase to have them on board– and, with their assistance, the very first Belgian Podcast Awards make sure to be an excellent success."

Source: [Acast Partners with Belgian Podcast Awards](#)